

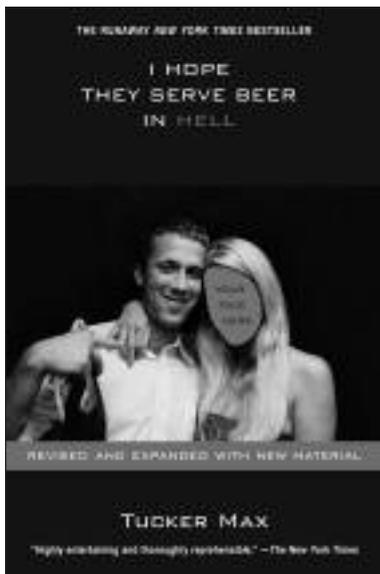
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CITADEL
PRESS



I HOPE THEY SERVE BEER IN HELL

Tucker Max

The *New York Times* bestselling mega-hit from genre-launching hero of the Maxim generation, now revised and expanded with new material!

The *New York Times* bestselling collection of hilarious tales of male debauchery, deviance, and occasional delinquency, from the creator and protagonist of the infamous TuckerMax.com. This newly revised edition features all the bestselling stories that made him an international phenomenon, as well as a few of the favorites that brought him fame, notoriety, and the occasional lawsuit.

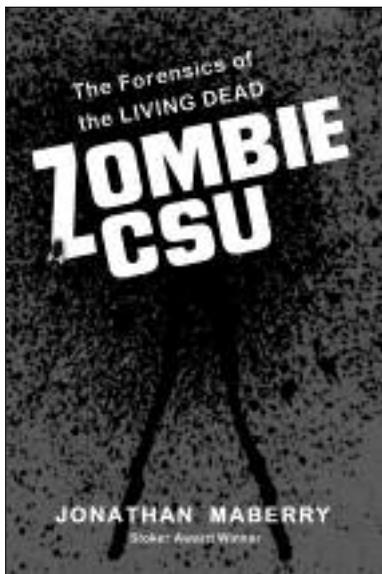
- *New York Times* bestseller—*I Hope They Serve Beer in Hell* has been on the extended *New York Times* Bestseller List for TK weeks and counting!
- Includes two new stories plus Tucker's journal of his 2006 book tour.

TUCKER MAX received his B.A. from the University of Chicago. He attended Duke Law School on an academic scholarship, where he graduated with a J.D. He currently lives in Los Angeles, California where he writes for his popular website, www.Tuckermax.com.

Marketing:

- Internet marketing on rebelbasebooks.com and tuckermax.com

Category: Humor
ISBN 13: 978-0-8065-3106-9
Price: \$15.95/\$20.00CAN.
Rights: World
Pages: 288
Trim: 5 1/2 x 8 1/4
Pack: 56
Author's Residence:
Los Angeles, CA
Sales History:
Citadel Trade Paperback, 1/06
(978-0-8065-2728-4)



ZOMBIE CSU

THE FORENSICS OF THE LIVING DEAD

Jonathan Maberry

In the tradition of bestsellers *World War Z* and *The Zombie Survival Guide*, an irresistible, tongue-in-cheek guide to the forensic science of the walking dead.

Since *Night of the Living Dead*, zombies have been a frightening fixture on the pop culture landscape, lumbering after hapless humans, slurping up brains and veins and whatever warm, fleshy matter they can clench in their rotting limbs. But what if they were real? What would happen if, tomorrow, corpses across the nation began springing up out of their graves and terrorizing the living?

Employing hard science and solid police work—not to mention jaw-dropping (literally!) humor—*Zombie CSU* is the only guide available to staying alive and avoiding the undead. At last readers can:

- Investigate zombie crime scenes, collecting and analyzing evidence of zombie attacks
- Examine the psychology of the zombie and develop a perp profile
- Observe medical science pros as they probe felled zombies for forensic clues
- Devise a zombie apocalypse survival scorecard, and more!

Complete with lists of must-see zombie flicks from around the globe and tons of tips for kicking undead butt, *Zombie CSU* features hundreds of interviews with real zombie experts, forensics experts, detectives, filmmakers, and more.

- Perfectly timed for Halloween promotions
- Pre-pub buzz! Horror industry leaders *Fangoria*, *Pennywise*, *Starlog*, and others, have requested review copies
- Includes 80 black & white illustrations and 8 pages of color art
- Jonathan Maberry won the Bram Stoker Award for best first novel in 2006 for *Ghost Road Blues*

JONATHAN MABERRY is a writer, lecturer and motivational speaker. He is the author of *Ghost Road Blues*, which won the Bram Stoker Award for Best First Novel, as well as *Vampire Universe* and *The Cryptopedia*. He is a writing mentor for the Horror Writers Association and the Mystery Writers of America, a founding partner of The Writers Corner USA, a speaker for the National Writers Union, co-founder editor of *The Wild River Review*, and publisher of *Cryptopedia Magazine*, an online horror magazine. He lives in Warrington, Pennsylvania. Please visit his website, www.jonathanmaberry.com and join him on MySpace at www.myspace.com/zombiecsu.

Marketing:

- National media campaign
- Outreach to general, paranormal, supernatural interest media
- Radio station giveaways timed to Halloween
- Google ad words
- Internet marketing on kensingtonbooks.com, zombiecsu.com, and allthingszombie.com, including E-postcards

Category: Occult/Supernatural

ISBN13: 978-0-8065-2877-9

Price: \$16.95/\$20.45CAN.

Rights: World

Pages: 288

Trim: 6 x 9

Pack: 48

Author's Residence:
Warrington, PA

Publishing History:
The Cryptopedia Vampire Universe



THE PIRATE LIFE

UNLEASHING YOUR INNER BUCCANEER

John "Chumbucket" Baur and
Mark "Cap'n Slappy" Summers

The authors of *Pirattitude* return with a book that will allow every scallywag, saucy wench, or landlubber to get in touch with his inner pirate

In their first book, *Pirattitude*, John Baur and Mark Summers introduced readers to the basics of how to act, think, and talk like a pirate. The founders of International Talk Like a Pirate Day, Baur and Summers were passionate teachers of introductory pirate.

Now the swashbuckling duo return with a book aimed at the advanced pirate, the man (or woman) intent on more deeply exploring their pirate soul. In *The Pirate Life*, Baur and Summers provide lively instruction and explanation for how to discover and revel in the pirate ethos at work, in business, in politics, and in one's family.

The perfect book for anyone who ever admired a jacket, thinking, "It's not really complete without a parrot on the shoulder," for the man who believes that rum is the perfect drink (or, if frozen, the perfect food), or for the wench who doesn't mind being referred to as a "wench."

- Baur and Summers's *Pirattitude* (NAL, 2005), has had six printings to date and sold 30,000 copies
- Perfectly timed for International Talk Like a Pirate Day (ITLPD), September 19th
- As the founders of ITLPD, Baur and Summers have been featured on CNN and NPR, and in *The Chicago Tribune* and *USA Today*

"Every now and then, some visionary individuals come along with a concept that is so original and so revolutionary that your immediate reaction is: 'Those individuals should be on medication.'" —Dave Barry on *Pirattitude*

JOHN BAUR and **MARK SUMMERS** are authors of *Pirattitude! So You Want to Be a Pirate? Here's How*, and *Well Blow Me Down!: A Guy's Guide to Talking Like a Pirate*. As seen on ABC's *Wife Swap* and on youtube.com in laugh-out-loud "Pirate Guys" videos, both Baur and Summers live in Oregon. Visit their website at www.talklikeapirate.com, or ye be walkin' the plank!

Marketing:

- Review mailing to alternative press
- Media tie-in with International Talk Like a Pirate Day
- Internet marketing at kensingtonbooks.com, rebelbasebooks.com, and talklikeapirate.com, including E-postcards
- Online outreach to sports and pop-culture websites

Category: Humor

ISBN13:978-0-8065-3070-3

Price: \$12.95/\$15.45CAN.

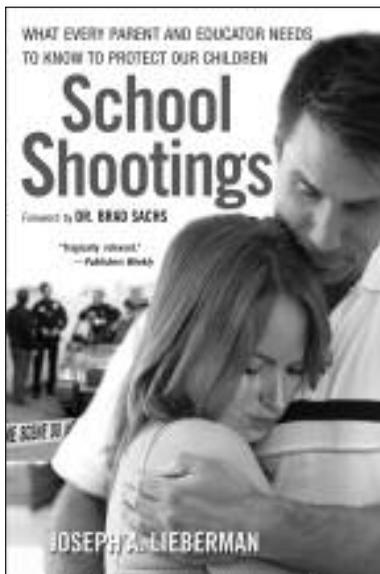
Rights: World

Pages:240

Trim: 5 1/2 x 8 1/4

Pack: 64

Authors' Residences: Oregon



SCHOOL SHOOTINGS

WHAT EVERY PARENT AND EDUCATOR NEEDS TO KNOW TO PROTECT OUR CHILDREN

Joseph A. Lieberman
Foreword by Dr. Brad Sachs

The first comprehensive and up-to-date explanation of school shootings—from Columbine to Virginia Tech, and more—what causes them, how to cope with them, and how to prevent them

Investigative journalist and longtime educator Joseph A. Lieberman takes an insightful look inside the minds and hearts of everyone affected by school shootings—and the kids who commit the shocking crimes.

Lieberman became intimately acquainted with this terrifying epidemic when his daughter's schoolgrounds were invaded by an angry fifteen-year-old dropout with two loaded stolen handguns and extra ammunition. Now, after years of intensive research, Lieberman shares his findings, shedding dramatic new light on school shootings—from Columbine to Virginia Tech and more—and offers practical strategies for how we can respond to and even prevent them.

School Shootings offers new understanding of:

- **How many of the shooters were depressed or suicidal, or had psychotic symptoms**
- **Why it is almost always boys, rarely girls, who commit these killings**
- **Why so many school shootings have taken place in our current cultural climate**
- **How American incidents are similar to—and differ from—what's happening in other countries**

Educators, parents, counselors, and law enforcement officials are sure to find *School Shootings* to be timely, compelling, and indispensable.

- **First and only book to explain the why, how, when and where of school shootings**
- **A valuable tool for parents, educators, law enforcement, and the concerned public**
- **This book takes a unique holistic approach by focusing on all school shootings, instead of just one or a few incidents**
- **Features 16 pages of dramatic photographs**

“Heartbreaking and eye-opening.”—Nancy Strap, radio host, Air America

Boston-bred writer and educator **JOSEPH A. LIEBERMAN** returned to the United States in 1999 after eighteen years as a university lecturer, photojournalist, and author in East Asia. Since his first stories appeared in *The Boston Globe* in 1981, he has published over six hundred cover features and articles, as well as two travel books and four textbooks. He lives with his family in Eugene, Oregon. Please visit his website, www.schoolshooters.com.

Marketing:

- **Advance Bound Galley**
- **Excerpt booklets for giveaway during back-to-school events**
- **National print media campaign**
- **Internet marketing at kensingtonbooks.com**
- **Outreach to parenting websites, librarians, teachers, and educators**

Category: Social Science

ISBN13: 978-0-8065-3071-0

Price: \$14.95/\$17.95CAN.

Rights: World

Pages: 384

Trim: 6 x 9

Pack: 32

Author's Residence: Eugene, OR



DIANA ROSS

A BIOGRAPHY

J. Randy Taraborrelli

The totally updated, irresistible biography of one of America's most enduring celebrities from the *New York Times* bestselling biographer of *Elizabeth Taylor*, *Madonna*, and *Michael Jackson*

Drawn from hundreds of interviews conducted over four decades and featuring rare, never-before-published photos, *Diana Ross* paints an unforgettable picture of an extraordinary and often controversial legend, a woman who has distinguished herself as a Civil Rights trailblazer, a temperamental celebrity, a loving and very present mother, and a consummate entertainer. Beautiful and fascinating, she is her own invention—and the definition of a superstar.

But Diana's story is a rich one, fraught with emotional decisions and hardship. Delving deep into her personal history, *New York Times* bestselling author J. Randy Taraborrelli boldly explores in vivid detail:

- Diana's troubled relationship with her family
- The startling truth behind Diana's headline-making run-in with the police at Heathrow Airport
- Diana's triumphant recovery after a surprising drunk driving arrest
- The real reasons behind the break up of the Supremes
- Diana's complex romance with the founder of Motown, Berry Gordy
- The tough decisions she made while married to one man and having another's baby
- Includes 16 pages of photographs, many never published outside of this book!

"Truly a definitive biography... [A] complex and fascinating tale of ambition, ego, insecurities and harsh showbiz realities... This riveting page-turner is actually a tribute to a woman who has survived and thrived for more than four decades in a profession littered with one-hit wonders." —*Publishers Weekly*

J. RANDY TARABORRELLI is the author of numerous *New York Times* bestsellers, including *Elizabeth* (which debuted at #11 on the *New York Times* bestseller list), *Once Upon a Time*, *Jackie*, *Ethel*, *Joan: Women of Camelot*, *Madonna: An Intimate Biography*, *Michael Jackson: The Magic and the Madness*, and *Call Her Miss Ross*. He has been a CBS News analyst and remains a popular TV commentator for many programs. He lives in Los Angeles. Please visit his website, www.jrandytaraborrelli.com.

Marketing:

- Internet marketing on kensingtonbooks.com and www.jrandytaraborrelli.com, including E-postcards
- Outreach to Diana Ross fan sites

Category: Biography
ISBN13: 978-0-8065-2850-2
Price: \$16.95/\$20.45CAN.
Rights: World no Eng.
Pages: 544
Trim: 6 x 9
Pack: 24
Author's Residence:
Los Angeles, CA
Sales History:
Citadel Hardcover, 9/07
(978-0-8065-2849-6)



DREAMSELLER

**Brandon Novak
with Joseph Frantz**

Former skateboarder prodigy Brandon Novak relates his harrowing tale of drug abuse, addiction, and recovery

At only twenty-two, Brandon Novak had accomplished more than most people dream of in a lifetime. By the age of fourteen, he had been discovered by legendary skateboarders Tony Hawk and Bucky Lasek and signed on to skate professionally. By eighteen, he had traveled the world, signed autographs for thousands of fans, won big-time sponsorships, and had his photo plastered all over the skate magazines.

Yet as swiftly as his career peaked, it crashed just as quickly, brought down by a force far more powerful than his greatest ambitions—heroin. One day he had it all, the next he was living in an abandoned garage, begging for spare change on the street and bathing in gas station restrooms. Brandon lived for one thing only—his next fix. Only through the intervention of his childhood friend Bam Margera was Brandon able to begin turning his life around.

Vivid, harrowing and heartfelt, Brandon's story is a riveting and unforgettable journey from a dream life to a nightmare existence.

- For fans of wild and vivid addiction stories such as *A Million Little Pieces* and *Running With Scissors*
- Introductions by skateboarding superstar Tony Hawk and Jackass/MTV star Bam Margera
- Bam is producing a film of *Dreamseller*, directed by James Cox (Wonderland)

"Entertaining, shocking, crazy, unimaginable."—Bam Margera

"Brandon's story is a cautionary tale interspersed with moments of hilarious despair. You can't make this stuff up!"—Tony Hawk

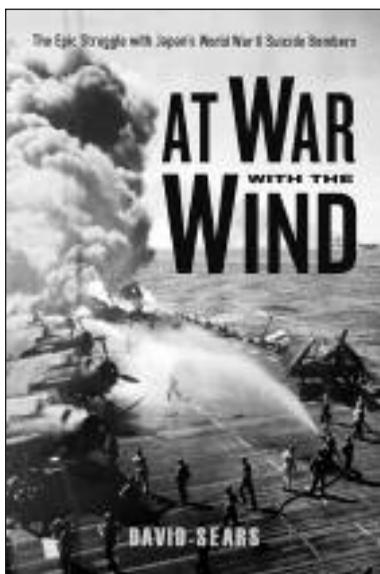
BRANDON NOVAK is an actor, TV personality, radio show host (on Radio Bam, Sirius Faction 28), author, and former pro skateboarder. He currently resides in Baltimore, Maryland.

JOSEPH FRANTZ is a film producer, cinematographer, and media personality. He lives in Philadelphia, Pennsylvania.

Marketing:

- National print, satellite and broadcast media campaign
- Book Sense White Box mailing
- Radio interviews by phone
- Radio on-air giveaway promotions
- Video placement and promotion on MySpace.com and YouTube.com
- Online advertising at skateboard websites
- Internet marketing on kensingtonbooks.com including giveaways, podcasts and E-postcards
- Outreach to skateboard, alternate/extreme sports, men's and young men's media

Category: Biography
 ISBN13: 978-0-8065-3003-1
 Price: \$21.95/\$26.95CAN.
 Rights: World
 Pages: 304
 Trim: 5 1/2 x 8 1/4
 Pack: 40
 Author's Residence:
 Baltimore MD (Novak)
 Philadelphia, PA (Frantz)



AT WAR WITH THE WIND

The Epic Struggle With Japan's World War II Suicide Bombers

David Sears

The first and only book to recount what it was like to be under attack by Japanese kamikaze strikes during WWII as told by the sailors and officers who survived the attacks

In the last days of World War II, a new and baffling weapon terrorized the United States Navy in the Pacific. To the sailors who learned to fear them, the body-crashing warriors of Japan were known as “suiciders;” among the Japanese, they were named for a divine wind that once saved the home islands from invasion: kamikaze.

Told from the perspective of the men who endured this horrifying tactic, *At War with the Wind* is the first book to recount in nail-biting detail what it was like to experience an attack by Japanese kamikazes. David Sears, acclaimed author of *The Last Epic Naval Battle*, draws on personal interviews and unprecedented research to create a narrative of war that is stunning in its vivid re-creations.

Sears's gripping and unforgettable account reveals, as never before, one of the most horrifying and misunderstood chapters of World War II.

- **Will appeal to readers of popular historical nonfiction, members of history and military book clubs; and to fans of *Band of Brothers*, *Flags of Our Fathers*, and *Letters From Iwo Jima***
- **A topic that is revisited daily in the headlines, suicide attacks are only increasing as a tactic of war**

DAVID SEARS is a New Jersey-based business consultant and author. A former United States Navy officer with extensive sea duty aboard a destroyer, as well as a Vietnam war veteran, he is the author of *The Last Epic Naval Battle: Voices from Leyte Gulf*. In researching and writing *At War with the Wind*, he carried out extensive original research and hundreds of personal interviews. Visit him online at www.dlsearsbooks.com.

Marketing:

- **Advance Bound Galleys**
- **National media campaign**
- **Radio and print interviews by phone**
- **Internet marketing at kensingtonbooks.com including E-postcards**
- **Outreach to WWII veterans' and history buff sites**

Category: Military

ISBN13: 978-0-8065-2893-9

Price: \$24.95/\$30.45CAN.

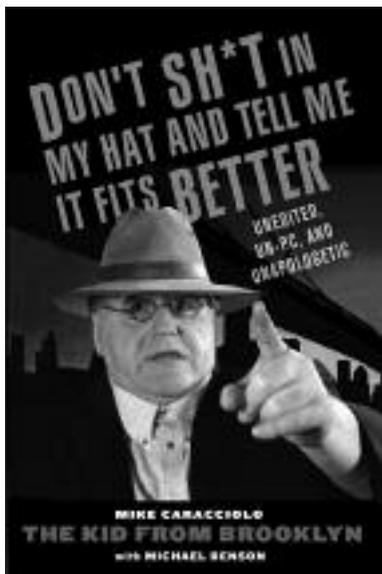
Rights: World

Pages: 400

Trim: 6 x 9

Pack: 24

Author's Residence: New Jersey



DON'T SH*T IN MY HAT AND TELL ME IT FITS BETTER

UNEDITED, UN-PC, AND UNAPOLOGETIC

Mike Caracciolo with Michael Benson

The Kid From Brooklyn is back! An all new collection of The Kid's angry rants and gleeful contempt for virtually everything in 21st century American culture

The perpetually pissed off and potty-mouthed Kid from Brooklyn, famous for classic video rants like "Starbucks," is back for more, spewing contempt for virtually everything in twenty-first-century American culture. Unedited, unapologetic, and politically incorrect, The Kid from Brooklyn's take-no-prisoner video rants on his wildly popular website, TheKidFromBrooklyn.com, shot the Kid into the stratosphere of pop culture stardom. Now, the Kid's second book pushes the envelope even further, featuring 100% new material (none of which is available on TheKidFromBrooklyn.com), as he reminisces about the good old days of growing up in Canarsie, Brooklyn, and the cast of screwballs, perverts, whack-jobs and gangsters, who made The Kid who he is today.

The Kid's huge built-in audience keeps growing with every unabashed rant, and *Don't Sh*t in My Hat* is sure to get people talking again, with a just little more Brooklyn 'tude than ever before.

- The Kid's most popular videos are on YouTube.com and get 20,000 views a month
- TheKidFromBrooklyn.com receives about 13,000 unique visitors per day and almost 2 million page views a month
- The Kid has appeared as a pop culture commentator on VH1

"If Archie Bunker had TiVo, he'd be the Kid from Brooklyn."—VH1

MIKE CARACCIOLO, aka The Kid from Brooklyn, was born in Canarsie, Brooklyn—a tough-as-nails, blue-collar neighborhood. He's worked in a number of professions, most notably as a ticket broker for sporting events and Broadway shows. He has appeared on Comedy Central, *The Sopranos* and on Sirius Radio's *The Wiseguy Show*. His videos have been featured on YouTube.com and VH1.com. He lives in Fort Lee, New Jersey. Visit his website at www.thekidfrombrooklyn.com.

MICHAEL BENSON is the author of more than forty books, including the true crime classics *Betrayal in Blood*, *Hooked Up for Murder* and *Lethal Embrace*. He lives in Brooklyn, New York.

Marketing:

- Advance Bound Galleys
- National print, satellite and broadcast media campaign
- Radio interviews nationally
- Video placement on YouTube.com and iFilms.com
- Internet marketing on rebelbasebooks.com and thekidfrombrooklyn.com including giveaways, E-mail blasts, and E-postcards

Category: Humor

ISBN13: 978-0-8065-2867-0

Price: \$12.95/\$15.45CAN.

Rights: World

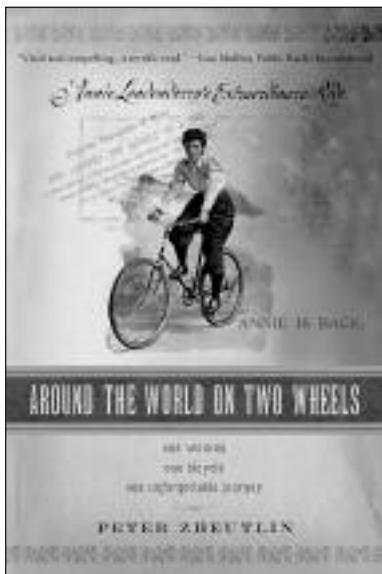
Pages:176

Trim: 5 1/2 x 8 1/4

Pack: 80

Authors' Residences:
Fort Lee, NJ (Caracciolo)
Brooklyn, NY (Benson)

Publishing History:
Go F--- Yourself
1/08, 978-0-8065-2865-6 (Citadel Trade)



AROUND THE WORLD ON TWO WHEELS

ANNIE LONDONDERRY'S EXTRAORDINARY RIDE
ONE WOMAN. ONE BICYCLE. ONE UNFORGETTABLE JOURNEY

Peter Zheutlin

Now in trade paper, the first book to tell the remarkable story of one woman, one bike and one incredible journey that would change the face of sports, feminism and America itself

It's a story lost for over a century, the effects of which are still seen today: one woman's remarkable journey, against the odds, and against the establishment, to travel around the world on a bicycle.

When Annie Londonderry, Jewish wife and mother of three, departed from the Boston State House on a 42 pound bicycle—traveling with only a change of clothes and a pearl-handled revolver—she was actually embarking on a journey that would embody three of the most powerful social phenomena of the 1890's: the women's movement for social equality, the bicycle craze, and globalization.

Now, Peter Zheutlin explores Annie's amazing journey and the adventures of this unstoppable woman who dared to push the limits and discover a vast new world of possibility. Drawing on hundreds of newspaper accounts from 1894 and 1895, Annie's personal scrapbook, and extensive interviews with the only living person who knew her, Annie's granddaughter, *Around the World on Two Wheels* is a rambunctious true adventure story just as sure to appeal to fans of Jules Verne's *Around the World in Eighty Days*, as it is to devotees of Sylvia Plath and Gloria Steinem.

- A documentary film titled *The New Woman: The Life and Times of Annie "Londonderry" Kopchovsky* will air on PBS in 2008
- Peter Zheutlin is a regular *Boston Globe* contributor

"Cyclists, women, and anyone who loves adventure should give hearty thanks to Peter Zheutlin for shining light on the astounding—and sometimes outright astonishing—story of Annie Londonderry." —Stephen Madden, editor-in-chief, *Bicycling* magazine

"Vivid and compelling... a terrific read."

—Lisa Mullins, Anchor, Public Radio International's *The World*.

"Peter Zheutlin's thoroughly researched account will make you wish you'd been around to catch a glimpse of the extraordinary woman as she went wheeling by."

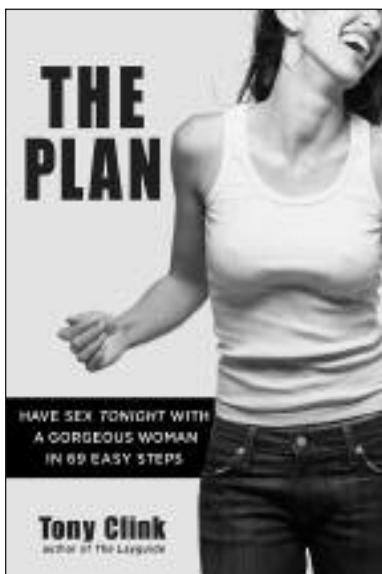
—Bill Littlefield, host, National Public Radio's *Only A Game*

PETER ZHEUTLIN has been chasing the story of his great-grandaunt Annie Londonderry for more than four years. He is an avid cyclist and a freelance journalist whose work appears regularly in the *Boston Globe* and the *Christian Science Monitor*. He has also written for the *New York Times*, the *Los Angeles Times*, the *Washington Post*, *AARP Magazine*, *Bicycling*, the *New England Quarterly*, and other publications. He lives in Needham, Massachusetts. Visit him online at www.annielondonderry.com.

Marketing:

- Promotion to bike enthusiast websites
- Internet marketing on kensingtonbooks.com and annielondonderry.com
- Outreach to reading group, women's studies, and women's history websites

Category: Biography
ISBN13: 978-0-8065-3066-6
Price: \$14.95/\$17.95CAN.
Rights: World
Pages: 272
Trim: 5 1/2 x 8 1/4
Pack: 56
Author's Residence:
Needham, MA (Boston)



THE PLAN

HAVE SEX TONIGHT WITH A GORGEOUS WOMAN IN 69 EASY STEPS

Tony Clink

The follow-up to Tony Clink's *The Layguide*, one of Citadel's all-time bestselling titles, by one of the world's most notorious pick-up artists

Renowned P.U.A. (pick-up artist) Tony Clink delivers the long-awaited companion to *The Layguide*, walking readers through "one night as a stud."

A secret weapon for men everywhere to meeting, attracting, and seducing the women of their dreams. Tony Clink, a master at "the game," builds on the lessons of *The Layguide* and reveals his secrets on how to:

- Don't just stare read her body
- Get rid of the competition—even boyfriends
- Get past her posse of friends

Tony shows readers how they can be that guy—an unstoppable P.U.A. (Pick Up Artist), able to seduce any woman at any time. Sure to appeal to fans of Tucker Max, Maddox, and Neil Strauss, *The Plan* is just as likely to score big as any man who reads it.

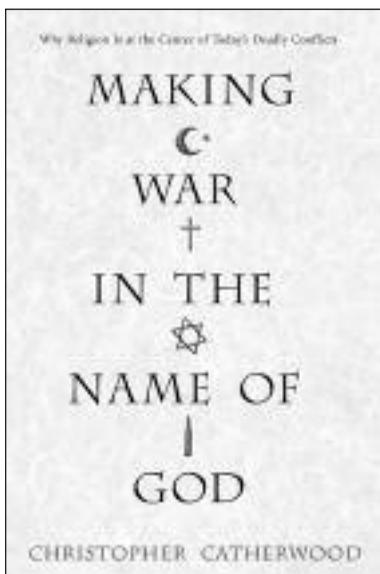
- *The Plan* shows how to implement the secrets revealed in *The Layguide*
- Layguide.com will be completely updated
- *The Layguide* continues to be an Amazon favorite and is linked with Neil Strauss's bestseller, *The Game*
- *The Plan* will appeal to fans of VH1's *The Pick-Up Artist* and Tucker Max's *I Hope They Serve Beer in Hell*

TONY CLINK, one of the world's greatest seducers, is the international bestselling author of *The Layguide*. He is also the webmaster of www.layguide.com.

Marketing:

- Advance Bound galleys
- National broadcast and print media campaign
- Radio on air giveaway campaign
- Radio interviews by phone
- Internet marketing at kensingtonbooks.com and layguide.com, including E-mail blasts and E-postcards
- Outreach to men's interest websites and blogs

Category: Self-Help
ISBN13:978-0-8065-2886-1
Price: \$12.95/\$15.45CAN.
Rights: US & CAN
Pages:256
Trim: 5 1/2 x 8 1/4
Pack: 56
Publishing History:
The Layguide, 7/04
(978-0-8065-2602-7)



MAKING WAR IN THE NAME OF GOD

Christopher Catherwood

*A timeless, vital, and unsettling exploration of holy war in the spirit of Bernard Lewis's bestselling *The Crisis of Islam: Holy War and Unholy Terror**

Based on exhaustive research and written with an unflinching, unbiased eye toward revealing the often painful truth, *Making War in the Name of God* unveils humanity's ancient habit of sanctifying bloodshed—and exposes a past that seems doomed to repeat itself every day from the Middle East to Europe.

From the first Jihads of the seventh century and the Crusades of the Middle Ages, to the wars of the Reformation and the sectarian terrorism of today, acclaimed scholar Christopher Catherwood traces the fascinating history of holy war, revealing complexities and subtleties that are vital to understanding a subject that continues to divide us. The result is a fascinating look at the past that has forged our violent present—and a sobering look at the strange and terrifying connection between war and religion.

- **Christopher Catherwood is an acclaimed author, scholar, and historian**
- **As war in Iraq, the war on terror and strife in the Middle East continue, *Making War in the Name of God* is sure to stay topical and offer many talking points for journalists covering these evolving situations**

CHRISTOPHER CATHERWOOD teaches history at Cambridge University in England and at the University of Richmond (Virginia). A fellow of the Royal Historical Society, he is the author of several acclaimed books, including *Churchill's Folly: How Winston Churchill Created Modern Iraq*. He lives in London, England and Richmond, Virginia.

Marketing:

- **National print, satellite and broadcast media campaign**
- **Radio interviews nationally**
- **Video placement on YouTube.com and iFilms.com**
- **Internet marketing on kensingtonbooks.com including giveaways and E-postcards**

Category: History

ISBN13:978-0-8065-2786-4

Price: \$14.95/\$17.95CAN.

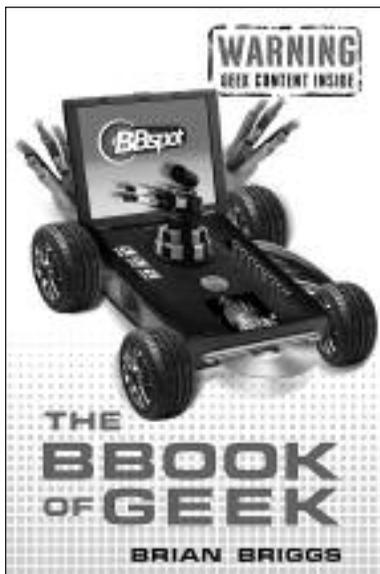
Rights:World

Pages: 320

Trim: 6 x 9

Pack: 40

Author's Residence:
London, England and Richmond, VA



THE BBOOK OF GEEK

THE ONLY GEEK HUMOR YOU'LL EVER NEED

Brian Briggs—BBspot.com

Part reference, part satire, all geek—the irreverent and humorous guide to every subject that geeks love from BBspot.com, “the world’s greatest tech humor site” (TheRegister.com)

Part reference, part satire, this hilarious guide from the genius behind BBspot.com simultaneously pokes fun at and celebrates every subject close to a geek’s heart—from *The Matrix* to *MacGyver*, from Linux to Stan Lee. Covering the eight pillars of geek knowledge—science, literature, hardware, software, gaming, the Internet, TV, and movies—The BBook of Geek offers a Vulcan salute to geeks everywhere.

- Covers science, literature, hardware, software, gaming, television, and movies
- BBspot.com creates “satire for smart people” and receives roughly 2 million page views from about 600,000 readers every month
- Will appeal to fans of Slashdot.com, Fark.com, Digg.com, *Wired*, *Popular Science*, *The Onion*, and *The Daily Show*

BRIAN BRIGGS grew up on a farm outside of the small town of Milan, Michigan. After getting an Electrical Engineering degree from the University of Michigan, he worked for a small industrial computer company for ten years. In January 2000 he started posting stories he had written on some free Web space. Quickly overrunning his bandwidth quota, he convinced his wife he needed his own domain and BBspot.com was born. In January 2003, Brian “quit his day job” and started doing BBspot full time. He lives in Ann Arbor, Michigan, with his lovely wife, two wonderful children, and a life-sized, talking Darth Vader.

Marketing:

- Advance Bound Galleys
- National broadcast and print media campaign
- Radio on air giveaway campaign
- Radio interviews by phone
- Internet marketing at kensingtonbooks.com and BBspot.com, including E-mail blasts and E-postcards
- Outreach to humor and men's interest websites and blogs

Category: Humor

ISBN13:978-0-8065-3002-4

Price: \$14.95/\$17.95CAN.

Rights: World

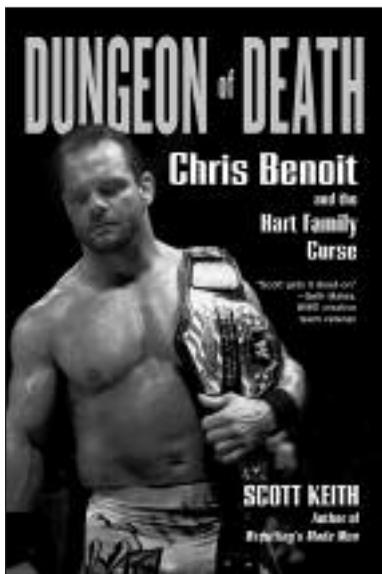
Pages: 272

Trim: 6 x 9

Pack: 48

Author's Residence:

Ann Arbor, MI



DUNGEON OF DEATH

CHRIS BENOIT AND THE HART FAMILY CURSE

Scott Keith

Wrestling journalist Scott Keith examines the career and death of professional wrestler Chris Benoit and the infamous “Hart Family Curse” affecting all the alumnae of the Stampede Wrestling franchise

In the first book of its kind, Scott Keith—well known as a fierce fan of Canadian wrestling—offers an in-depth look at the Hart family “curse” that has left all the Stampede Wrestling alumnae either crippled or dead. The recent tragic murder-suicide of Chris Benoit and his family was only the latest in a string of disasters that have dogged Stampede Wrestling, operated by the Calgary-based Hart family. Were these deaths preventable or inevitable? How did a sport famous for showmanship and entertainment become overrun by rampant drug use, depravity, and greed?

Scott Keith knows wrestling from the inside out, as the author of *Tonight... In This Very Ring*, *Wrestling's One-Ring Circus*, and *Wrestling's Made Men* there is no one better qualified to uncover professional wrestling's deadliest secret. This compelling and candid account reveals not only what's gone wrong in the world's most spectacular sport, but what must be done to save it.

- Includes 8 pages of color photos
- Examines the hot-button issue of steroids use in sports
- During the two days immediately following Benoit's death, Keith's blog received over 400,000 page-views

“Asking Scott Keith about professional wrestling is like asking Wayne Gretzky about hockey.”—Murtz Jaffer, *Inside Pulse*

SCOTT KEITH is the author of *Tonight... In This Very Ring*, *Wrestling's One-Ring Circus*, and *Wrestling's Made Men*. Scott lives in Saskatoon, Saskatchewan.

Marketing:

- Advance Bound Galleys
- National broadcast and print media campaign
- Radio on air giveaway campaign
- Radio interviews by phone
- Outreach to men's interest and sports websites and to WWE fans online
- Internet marketing at InsidePulse.com, kensingtonbooks.com and “Scott's Blog of Doom” including e-mail blasts and e-postcards

Category: Sports

ISBN13:978-0-8065-3068-0

Price: \$14.95/\$17.95CAN.

Rights:World

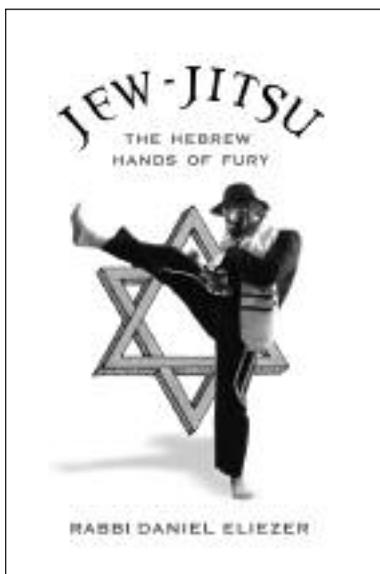
Pages: 224

Trim: 6 x 9

Pack: 56

Author's Residence:
Saskatoon, Saskatchewan

Publishing History:
Tonight... In This Very Ring
Wrestling's One-Ring Circus
Wrestling's Made Men, 1/03
(0-8065-2437-5)



JEW-JITSU

THE HEBREW HANDS OF FURY

Rabbi Daniel Eliezer

This hysterical, fully illustrated volume is the first and only book to teach the ancient art of kicking major *tuchas*—the Hebrew way

Loaded with kick-by-kick illustrations, *Jew-Jitsu: The Hebrew Hands of Fury*, is a martial art for nudniks tired of living in fear. Rabbi Daniel Eliezer, a master trained in the art of Jew-Jitsu, teaches this ancient Hebrew martial art for which there is no defense. Master Eliezer reveals all of Jew-Jitsu's secret self-defense techniques such as "The Davening Headbutt," "Throwing of the Star of David," and "The Prayerful Strike."

A fully illustrated, totally hilarious guide to being a Chabad-ass, Jew-Jitsu is the perfect self-defense guide for the Chosen People who are tired of being chosen for tsooris.

- Daniel Eliezer is a former editor for DC Comics, and a prolific writer of comic books and newspaper strips, he will use his very extensive contacts in the comic book and graphic novel world to help promote the book
- Will appeal to both the humor and Judaica markets
- Perfect for holiday displays and promotions

RABBI DANIEL ELIEZER received his Jewish training at the Hollandaise Synagogue in Antwerp, located adjacent to the Antwerp Central railway station because, he says, "In this part of the world, you never know when you'll have to leave in a hurry." He is currently rabbi-in-residence at Temple Bet Middler in upstate New York, where he lives with his wife and three children.

Marketing:

- Advance Bound Galleries
- Internet marketing at kensingtonbooks.com and author's website, including E-mail blasts and E-postcards
- Outreach to humor and men's interest websites and blogs
- Print advertising in HEEB magazine

Category: Humor

ISBN13:978-0-8065-3001-7

Price: \$12.95/\$15.45CAN.

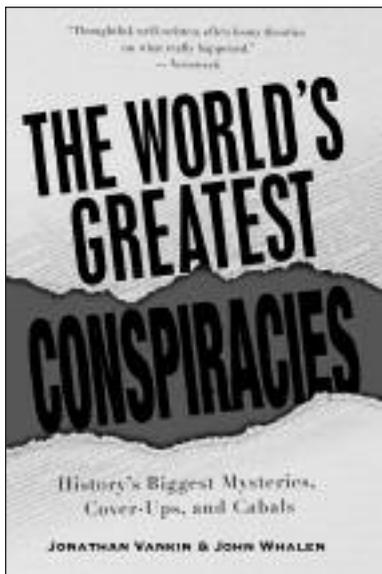
Rights: World

Pages:112

Trim: 6 x 9

Pack: 104

Author's Residence: New York



THE WORLD'S GREATEST CONSPIRACIES

HISTORY'S BIGGEST MYSTERIES, COVERUPS AND CABALS

John Whalen and Jonathan Vanken

An update of the Citadel bestselling classic—a feverish feast of the most far-reaching, far-out, and startling conspiracy theories ever

Too unsettling to be buried in the shadows for long, the Pandora Box of information unleashed in this completely updated and expanded volume exposes hidden agendas, massive cover-ups, political scandals, plots, and the lowdown on the latest conspiracies, including:

- 9/11: Islamic terrorism...or inside job?
- George W. Bush: The real powers behind the leader of the free world
- Atlantis Rising: the deep and wide mythology of a "lost" civilization

The World's Greatest Conspiracies is packed with the kind of in-your-face controversial theories that will get people talking.

- This book has had a long and profitable backlist selling history
- Authors Jon Whalen and Jonathan Vanken are well known and respected members of the conspiracy community

Raves for *The 80 Greatest Conspiracies of All Time*:

"Thoughtful, well written, often loony theories on what really happened."—*Newsweek*

"Fills a desperate need in this paranoid era."—*Wired*

"Fascinating...witty...right up my alley!"—Chris Carter, creator of *The X-Files*

JONATHAN VANKIN and **JOHN WHALEN** are award-winning journalists whose writing, individually and as a team, has appeared in such publications as *The New York Times Magazine*, *Salon*, *The New Yorker*, *Wired*, *L.A. Weekly*, and many others. They've also appeared on CNN, MSNBC, Fox News, CNBC, A&E, HBO, and more.

POSTPONED

Marketing:

- Internet marketing at kensingtonbooks.com
- Outreach to conspiracy and urban legend websites

Category: Current Events

ISBN13:978-0-8065-2878-6

Price: \$16.95/\$20.45CAN.

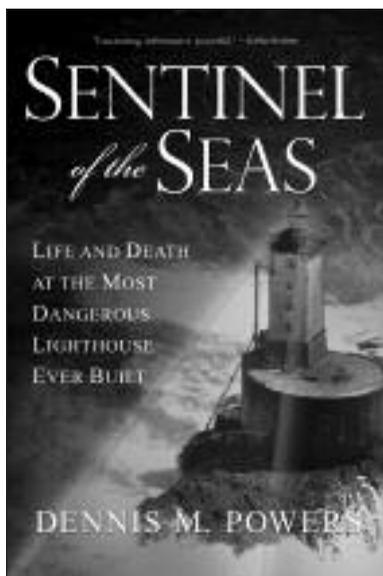
Rights: World

Pages:800

Pack:

Sales History:

The 80 Greatest Conspiracies of All Time



SENTINEL OF THE SEAS

LIFE AND DEATH AT THE MOST DANGEROUS LIGHTHOUSE EVER BUILT

Dennis M. Powers

From the acclaimed author of *Treasure Ship*—the true story of the most dangerous, most expensive, and most remote lighthouse ever built and the brave men and women who built and maintained it

A mariner's nightmare brought to life, “Dragon Rocks”—the jagged edges of a submerged volcanic mountain chain where sea meets land in a hellish fury—is one of the most hazardous reefs off the West Coast. The reef claimed many a victim, its most famous perhaps, the 1865 sinking of the *S.S. Brother Jonathan* and its 225 passengers.

The solution? A feat of engineering unmatched in its day—the St. George Reef Lighthouse. While often documented and photographed, the full story of St. George Reef Lighthouse has never been told, until now. *Sentinel of the Seas*—thoroughly researched through the National Archive, journals and interviews—vividly brings to life the history of the St. George Reef, the lighthouse, and the people who devoted their lives to it.

- Includes 16 pages of black and white photos
- The St. George Reef lighthouse has been featured on PBS's “Legendary Lighthouses” series

“A uniquely comprehensive, extensively researched maritime history... A fascinating, informative tale related with powerful, intimate urgency.”—*Kirkus Reviews*

DENNIS M. POWERS was a fulltime attorney specializing in business law before turning to writing. He is the author of seven published nonfiction books, including *Treasure Ship: The Legend and Legacy of the S.S. Brother Jonathan*, and *The Raging Sea: The Powerful Account of the Worst Tsunami in U.S. History*. He resides in Ashland, Oregon. Please visit his website, www.dennispowersbooks.com.

Marketing:

- Radio on-air giveaways
- Internet marketing on kensingtonbooks.com and dennispowersbooks.com

Category: History

ISBN13:978-0-8065-2843-4

Price: \$15.95/\$20.00CAN.

Rights: World

Pages: 384

Trim: 6 x 9

Pack: 32

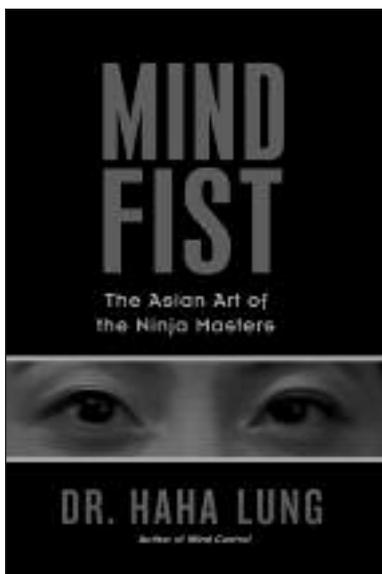
Author's Residence: Ashland, OR

Sales History:

Sentinel Of The Seas, 8/04
(978-0-8065-2842-7)

Publishing History:

Treasure Ship, 9/07
(978-0-8065-2748-2)
The Raging Sea, 2/05 (978-0-8065-2682-9)



MIND FIST

THE ASIAN ARTS OF THE NINJA MASTERS

Dr. Haha Lung

The martial arts expert and author of the bestselling *Mind Manipulation* presents an all-new book exploring the power and strength hidden within every person

In *Mind Fist*, the latest in Dr. Haha Lung's very successful series of martial arts books, Dr. Lung reveals the "Sleeping Tiger"—an untapped reservoir of mental and physical power that, once properly recognized and released, will aid in problem solving, particularly in repelling life's aggressors.

Dr. Lung adds to his canon of easy-to-understand, relevant martial arts instruction with this indispensable guide to the mental disciplines and psychological warfare principles of Chinese Masters such as Sun Tzu and Cao Cao. In his previous classics, *Mind Control*, *Mind Manipulation*, and *Mind Penetration* he laid the groundwork for *Mind Fist*, where he teaches readers to actually adapt and apply these ancient philosophies and strategies of psychological warfare to practical use in their modern lives, including:

- **Mental and physical exercises to strengthen the mind and body**
- **Secrets of Moshuh-Nanren, the Chinese Ninja!**
- **Understanding the ways of bullies and aggressors, and how to prevent violence using Zhenkin, The Art of Control**

Mind Fist is the only comprehensive guide to truly unlock this ancient skill of true, permanent self-defense and is sure to appeal to anyone interested in the martial arts and martial arts history.

- **Dr. Haha Lung's books are Citadel backlist favorites with sell-throughs in the 87-92% range; all of his books have enjoyed multiple printings**
- **Fully illustrated with extensive and easy-to-understand line drawings that clearly explain the techniques in the book**
- **Will appeal to fans of martial arts history and fighting techniques**

DR. HAHA LUNG is a well-known martial arts expert and the author of more than a dozen books on martial arts, including *Assassin!*, *Mind Manipulation*, *Ninja Shadowhand*, *Knights of Darkness*, *Lost Fighting Arts of Vietnam*, *Mind Control*, *The Nine Halls of Death*, and *Mind Penetration*.

Marketing:

- **Internet marketing on kensingtonbooks.com**
- **Online outreach to martial arts sites**

Category: Sports
ISBN13: 978-0-8065-3062-8
Price: \$12.95/\$15.45CAN.
Rights: World
Pages: 240
Trim: 6 x 9
Pack: 56
Sales History:
Mind Penetration
11/07, 978-0-8065-2852-6
(Citadel Trade)
The Nine Halls of Death
2/07, 0-8065-2801-X
(Citadel Trade)
Mind Control
8/06, 0-8065-2800-1
(Citadel Trade)



TOURNAMENT KILLER POKER BY THE NUMBERS

THE KEYS TO NO-LIMIT HOLD'EM SUCCESS

Tony Guerrero

Foreword by Annie Duke

In *Killer Poker by the Numbers*, Tony Guerrero demonstrated that mathematical analysis can be used to analyze all lines of play—not just those involving getting good hands. *Tournament Killer Poker by the Numbers* continues where *Killer Poker by the Numbers* left off—teaching players how to take the mentality of a chess player with them to the poker table by showing them how to evaluate the expected distribution of chips associated with lines of play, since in tournaments the expected distribution of chips determines the expected profit.

Tournament Killer Poker by the Numbers also includes many exercises drawn from situations that are commonly encountered in tournaments (as well as some very unique, rarely encountered ones), enabling readers to practice what they have learned.

After reading *Tournament Killer Poker by the Numbers*, players at all levels will have the mental tools needed to reap substantial profits from playing no-limit hold'em tournaments.

- Foreword by poker star Annie Duke
- Will appeal to fans of the Killer Poker franchise who are hungry for this new tournament-specific information

“If you’re interested in the mathematics behind poker, then this is your book!”

—Phil Hellmuth, Jr., winner of nine WSOP titles and author of *Play Poker like the Pros on Killer Poker by the Numbers*

TONY GUERRERA studied physics at California Tech and has used his analytic skills and mathematical background to establish a winning poker record at a wide range of stakes in many different venues. He is the author of *Killer Poker by the Numbers* and was a contributor to *Killer Poker Online 2* by John Vorhaus. He lives in San Marino, California.

Marketing:

- Internet marketing at kensingtonbooks.com, lylestuart.com and killerev.com

Category: Gambling

ISBN13:978-0-8184-0723-9

Price: \$14.95/\$17.95CAN.

Rights:World

Pages:224

Trim: 5 1/2 x 8 1/4

Pack: 62

Author's Residence:

San Marino, CA

Publishing History:

Killer Poker By The Numbers

1/07, 978-0-8184-0714-7

(Lyle Stuart Trade Paperback)

Sales History:

Killer Poker Shorthanded

10/07, 978-0-8184-0722-2

(Lyle Stuart Trade Paperback)

Killer Poker No Limit

4/07, 978-0-8184-0662-1

(Lyle Stuart Trade Paperback)

Killer Poker Online/2

9/06, 0-8184-0661-5

(Lyle Stuart Trade Paperback)

CITADEL BACKLIST

MAY – AUGUST 2008

